



informed decisions

BETTER OUTCOMES



**Electronic Prescriptions for
Controlled Substances**

July 12, 2006

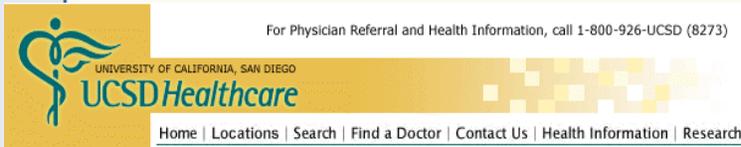


Gold Standard

- Tampa based, founded in 1993
- Core competencies in drug information databases and clinical applications
- Staff experience
 - Healthcare education
 - Clinical/retail pharmacy practice
 - Electronic publishing
 - Software development



Gold Standard's Customers





- Point-of-care clinical decision support software enhancing the medication use process
- Clinical Pharmacology coupled with real-time patient data (payer sourced data)
- Delivers data for use on a variety of platforms
- Service provider for two State Medicaid programs and several Medicaid HMO's
- Multiple national awards received



PDA Provider Authentication

- Device is provisioned and delivered by an eMPOWERx trainer, who is also a licensed notary
- Face-to-face provider identification; medical license background check is also performed
- Username and password is entered electronically only by provider; login is hosted only by Verisign



Online Provider Authentication

- Provider submits signed, notarized agreement along with a copy of state identification and medical license
- Medical license background check is performed
- Username and password is entered electronically only by provider; login is hosted only by Verisign



Security of Controlled Substances

Technology's role in:

- Fraud and abuse
 - Identify issues at the point of care
- Authentication
 - 2-Factor Authentication
 - “Strong password” policies
- Non-repudiation
 - PKI > Digital Certificate > Digital Signature
 - RXFILL



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B E T T E R O U T C O M E S

Thank you!
